



RE-THINK RE-USE RE-GENERATE

PRESS RELEASE

22 October 2007

SOFA Project delivers new beds in Di-van!

Bristol based charity SOFA Project (Shifting Old Furniture Around) who specialise in the supply of re-use furniture, household goods, and domestic appliances are now also taking delivery of **new** divan bed and mattresses from Airsprung Beds.

Once a fortnight, SOFA Project collects end of line stock from Airsprung Beds ready to display in their showroom on West Street in Old Market, and being a not-for-profit organization are able to sell them at a half or even a third of the price of those sold on the high street.

Double bed: £125, Double Mattress: £90

Single bed: £90, Single Mattress: £75





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“This is a significant addition to our stock. Our ability to supply our customers with new beds at a fraction of the cost allows the charity to provide a full range of home furnishings still at affordable prices”, says SOFA’s Director, Julian Williams. “We have a great set up with our local community customers but we welcome new comers too (looking to refurbish a property perhaps?) Any sale brings in funds which help us carry on the full breadth of SOFA Project’s good work”.

SOFA Project’s supply chain cannot be compared to the high street systems, and therefore daily stock in store cannot be guaranteed - if you are interested in a new bed a waiting list ready for the next delivery is run, and then delivery can be arranged to suit.

For information and stock levels please contact Retail Manager Ian Rowlands on 0117 954 3560, or visit www.sofaproject.org.uk for furniture stock and guide prices.

-Ends-

For further press release information please contact:

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